

\$40M Avondale Town Center Redevelopment Could Change Fate of City's 7th Biggest Neighborhood

BY RANDY A. SIMES — APRIL 8, 2015

If a team of local organizations have their way, Avondale Town Center will offer a jolt of investment like perhaps none other to date in the neighborhood.

The town center development project is actually the final of three phases worth of work in Avondale that have thus far taken a \$30 million grant from the U.S. Department of Housing and Urban Development, and leveraged it into \$100 million. So far the money, part of the community's Choice Neighborhoods implementation, has gone toward rehabbing nine properties throughout the neighborhood, but the final phase will bring new construction to Reading Road.



"We initially conceived of the Avondale Town Center development, we've entered into robust conversations with the community on the potential for the whole project," Jeffrey Beam, Director of Development for The Community Builders, told UrbanCincy in an exclusive interview.

Beam says that these conversations have led to an expansion of the original concept, and now includes a two-part \$40 million vision for much of the northwest corner of Reading Road and Rockdale/Forest Avenue. Based on feedback from the community, the development, as it stands now, would include residential and commercial uses, along with a long-desired grocery store.